

WHU European MBA Summer Institute 2013

The Changing Environment for International Business in Europe

Excellence in
Management
Education

„I did not only gain exposure to European business
conduct, I also gained a great new group of friends.“
Neena Sinha, Vanderbilt University



„It was a really happy and memorable experience in my life to
be here with so many impressive professors and classmates.“

Jessica Chen, Lancaster University

Gain targeted and compact insight in business in Europe during our two-week summer program!

Session I: May 05 to May 17, 2013
Session II: May 19 to May 31, 2013

Taught by international faculty for MBA students from top North American and Asian-Pacific
Business Schools.

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For more information please visit our website:
www.whu.edu/esi or email us at ir@whu.edu

